Title: METHOD AND APPARATUS FOR BROADCAST COMMUNICATIONS

App. No.: 10/550,180 Inventor: MUELLER Examiner: ANDRAMUNO

Amendment(s) to the Claims

The following listing of claims replaces all prior versions and listings of claims in

the present application:

Listing of Claims:

(currently amended) A scheduling system for use in broadcasting comprising:

i) a scheduler for selecting and scheduling broadcast elements for

broadcasting; and

ii) a user input data store for storing [[user]] users' input data relating to

<u>broadcast elements</u>; in which the scheduler is adapted to access the user input data store and to schedule broadcast elements, the scheduling of one or more broadcast

elements being at least partially determined by stored [[user]] users' input data.

2 and 3. (cancelled)

4. (currently amended) A scheduling system according to Claim 1 wherein, in use,

stored [[user]] users' input data comprises one or more broadcast elements.

5. (currently amended) A scheduling system according to Claim 1 wherein, in use,

stored [[user]] <u>users'</u> input data identifies one or more broadcast elements.

6. (original) A scheduling system according to Claim 5 wherein at least one

identified broadcast element comprises an item from a playlist.

7. (previously presented) A scheduling system according to Claim 5 wherein at

least one identified broadcast element comprises material sourced externally to the

broadcasting system.

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8. (original) A scheduling system according to Claim 7 wherein at least one

identified broadcast element comprises live material.

9. (previously presented) A scheduling system according to Claim 1 which further

comprises an asset store for storing broadcast elements to be scheduled by the

scheduler.

10. (original) A scheduling system according to Claim 9 wherein the asset store is

adapted to store data relating to the broadcast elements, in addition to storing broadcast

elements.

11. (previously presented) A scheduling system according to Claim 1 which further

comprises a user input processor for processing user inputs.

12. (original) A scheduling system according to Claim 11 wherein, in use, at least

one user input comprises a broadcast element and the user input processor comprises

an editing tool for use in editing broadcast elements.

13. (previously presented) A scheduling system according to Claim 11 wherein the

user input processor is adapted to sort user input data according to type.

14. (currently amended) A scheduling system according to Claim 11 for use in

supporting more than one broadcast channel during the same broadcast period,

wherein the user input processor is adapted to sort [[user]] users' input data according

to channel.

15. (currently amended) A scheduling system according to Claim 11 wherein the

user input processor is adapted to parse [[user]] users' input data.

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16. (currently amended) A scheduling system according to Claim 11 wherein, in use,

stored [[user]] users' input data identifies at least one broadcast element, and wherein

the user input processor is adapted to measure a number of times said broadcast

element is so identified.

17. (original) A scheduling system according to Claim 16 wherein the scheduler is

adapted to rank broadcast elements in accordance with the number of times the

elements are so identified.

18. (previously presented) A scheduling system according to Claim 11 wherein, in

use, the user input processor is connected to deliver processed user inputs for storage

in the user input data store for use by the scheduler in scheduling broadcast elements.

19. (previously presented) A scheduling system according to Claim 11 wherein the

system is provided with a first output for scheduled broadcast elements for broadcasting

and a second output for processed user inputs and/or broadcast elements.

20. (previously presented) A scheduling system according to Claim 1, further

comprising time dependent control means to control the action of the scheduler

according to time period.

21. (original) A scheduling system according to Claim 20 wherein the time period

comprises part of a day, such that the action of the scheduler can be controlled to be

different at different times of day.

22. (original) A scheduling system according to Claim 20 wherein the time period

comprises one or more days, such that the action of the scheduler can be adjusted to

be different on at least two different days.

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23. (previously presented) A scheduling system according to Claim 20 wherein the

scheduler is adapted to select and schedule broadcast elements, and wherein the time dependent control means is adapted to control the selection of said one or more

broadcast elements in a time dependent manner.

24. (previously presented) A scheduling system according to Claim 20 wherein the

scheduler is adapted to schedule broadcast elements by applying at least one rule, and

wherein the time dependent control means is adapted to control the rule or rules applied

in a time dependent manner.

25. (previously presented) A scheduling system according to Claim 1 adapted for

connection to a communication system for receiving user inputs.

26. (original) A scheduling system according to Claim 25 having a response time of

the order of ten minutes between receipt of a user input and delivery of a response

which is at least partly dependent on the result of a scheduling operation by the

scheduler in relation to the received user input.

27. (original) A scheduling system according to Claim 26 wherein said delivery of a

response comprises broadcasting of a broadcast element.

28. (original) A scheduling system according to Claim 26 wherein said delivery of a

response comprises the output of a communication in reply to the user input.

29. (currently amended) A broadcast assembly system for assembling broadcast

elements for broadcast, the system comprising an asset store for storing one or more

broadcast elements, and an asset processor for processing broadcast elements,

wherein the asset store, in use, stores at least one rule or algorithm for use in

assembling from $\underline{\mathsf{users'}}$ inputs $\mathsf{broadcast}$ elements for $\mathsf{broadcast}$ and the asset

processor provides at least one tool for processing broadcast elements by editing.

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30. (original) A broadcast assembly system according to Claim 29, the system further

comprising a scheduler for assembling broadcast elements by scheduling.

31. (previously presented) A broadcast assembly system according to Claim 29

wherein at least one stored rule or algorithm comprises a scheduling criterion for use in

scheduling broadcast elements for broadcast.

(cancelled)

33. (previously presented) A broadcast assembly system according to Claim 31,

wherein the asset processor comprises means to create or modify at least one

scheduling criterion.

34. (currently amended) A broadcast assembly system according to Claim [[32]] 33,

wherein at least one stored rule or algorithm is time dependent.

35. (previously presented) A broadcast assembly system according to Claim 29,

wherein the asset processor comprises means for creating or modifying one or more

broadcast elements.

36. (original) An interactive gaming system comprising a broadcast assembly system

according to Claim 35.

37. (currently amended) A broadcast assembly system according to Claim [[32]] 33,

further comprising a user input processor, and wherein the scheduling criterion

comprises a rule or algorithm for responding to processed user inputs.

38. (currently amended) A broadcasting system comprising:

an asset store for storing broadcast elements;

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ii) a user input data store for storing [[user]] users' input data;

iii) an asset processor for processing broadcast elements: and

iv) a user input processor for processing user inputs.

wherein the user input processor is adapted to process user input to provide [[user]] <u>users'</u> input data for storage in the user input data store and the asset processor is

adapted to process broadcast elements for storage in the asset store.

39. (original) A broadcasting system according to Claim 38 wherein the asset

processor comprises an encoder for encoding broadcast elements.

40. (previously presented) A broadcasting system according to Claim 38 wherein the

asset processor comprises an editing tool for editing broadcast elements.

41. (previously presented) A broadcasting system according to Claim 38 wherein the

asset processor comprises a programming tool for programming data and/or processes

relating to broadcast elements.

42. (previously presented) A broadcasting system according to Claim 38 wherein the

asset processor comprises a programming tool for programming scheduling criteria.

43. (currently amended) A broadcasting system according to Claim 38 wherein, in

use, stored [[user]] users' input data comprises at least one broadcast element.

44. (previously presented) A broadcasting system according to Claim 38 arranged to

provide more than one channel for broadcasting broadcast elements.

45. (original) A broadcasting system according to Claim 44 arranged such that two or

more channels each carry a unique set of broadcast elements.

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46. (original) A broadcasting system according to Claim 44 arranged such that two or

more channels share at least one broadcast element from the asset store.

47. (currently amended) A broadcasting system according to Claim 44 arranged such

that two or more channels share at least one broadcast element from stored [[user]]

users' input data.

48. (previously presented) A broadcasting system according to Claim 38, for

supporting more than one independently interactive broadcasting channel.

49. (previously presented) A user input processor for use with a broadcasting system

according to Claim 38, having an input for receiving user inputs, at least one processing

tool for processing received user inputs, a first output for processed user inputs for use by the broadcasting system in scheduling broadcast elements and a second output for

processed user inputs.

50. (original) A user input processor according to Claim 49 wherein the second

output is adapted for connection to the Internet.

51. (previously presented) A user input processor according to Claim 49, for use in

supporting more than one broadcast channel during the same broadcast period,

wherein the user input processor is adapted to sort user inputs according to channel.

52. (currently amended) A method of broadcasting, said method comprising the

steps of:

receiving a list of broadcast elements;

ii) receiving a user input users' inputs relating to at least one broadcast element,

and

iii) responding to the received user input users' inputs.

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53. (currently amended) A method according to Claim 52 wherein [[a]] received user

input comprises users' inputs comprise at least one broadcast element in addition to the

listed broadcast elements.

54. (currently amended) A method according to Claim 52 wherein [[a]] received user

input comprises users' inputs comprise at least one identifier for a broadcast element

from the list.

55. (previously presented) A method according to Claim 53 wherein step iii)

comprises broadcasting the additional broadcast element together with at least one

broadcast element from the list.

56. (previously presented) A method according to Claim 52 wherein step iii)

comprises outputting a reply to the user input.

57. (previously presented) A method according to Claim 53 wherein said reply

comprises an estimated broadcast time for the additional broadcast element.

58. (previously presented) A method according to Claim 52 wherein step iii)

comprises re-ordering the list of broadcast elements.

59. (previously presented) A method according to Claim 52 wherein step iii) is

performed in an hour or less of step ii).

60. (previously presented) A method according to Claim 52 wherein step iii) is

performed in ten minutes or less after step ii).

61. (previously presented) A method according to Claim 52 wherein step iii) is

performed in two minutes or less after step ii).

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62. (previously presented) A method according to Claim 52 wherein step iii) is

performed in ten seconds or less after step ii).

63. (currently amended) A method according to Claim 52, further comprising the

steps of:

iv) receiving at least one user input users' inputs identifying at least one of the

broadcast elements on the list; and

y) generating a re-ordered list of programme broadcast from said list, in accordance

with the at least one user input users' inputs.

64. (currently amended) A method of assembling broadcast elements for

broadcasting, said method comprising the steps of:

i) processing at least one broadcast element and loading the processed broadcast

element to an asset store:

ii) receiving, via a user input, data relating to at least one broadcast element in the

asset store: and

iii) storing one or more rules or algorithms for use in assembling a set of broadcast

elements for broadcast in accordance with received users' input data.

65. (original) A method according to Claim 64, further comprising the step of

assembling a set of broadcast elements for broadcast in accordance with received data

and at least one stored rule or algorithm.

66. (previously presented) A method according to Claim 64 wherein at least one

stored rule or algorithm is time dependent such that an assembled set of broadcast

elements is different at different times.

67. (previously presented) A method according to Claim 64, further comprising the

step of receiving, via a user input, at least one broadcast element, and wherein an

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assembled set of broadcast elements comprises at least one broadcast element received via a user input.

68. (previously presented) A method according to Claim 64 which further comprises the step of broadcasting an assembled set.